



amora®

Crafted like Legends. Trusted through Time

Look book for the year 2026

Inspired by History. Perfected for the World.

Since ancient times, textiles have symbolized strength, purity, and status. At Amora, towels are crafted with the same respect for tradition — blending time-honoured techniques with modern precision.

“The Ritual of Cloth”

From warriors cleansing after battle to kings preparing for ceremony, Cloth has always played a sacred role. More than utility it is a ritual, discipline, and respect.

Bathing rituals, Wellness, Hospitality, Daily luxury

Strength in Every Thread-

Long-staple cotton for durability, Superior Absorbency, Soft yet resilient texture. Tested for Repeated wash cycles. Strength is not roughness- True strength is the ability to endure softly.

“Respect for the Land”

Ancient cultures respected nature as sacred. We continue that legacy through responsible sourcing, Efficient water use, and ethical manufacturing. Eco-friendly dyes, Reduced water processes, Compliance & certifications

We don't just manufacture towels.
We carry forward a tradition of strength, purity, and respect —
woven for the modern world.

Alisa



Fine Cotton



Absorbent



Soft

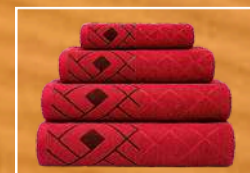


Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	450 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	80 gms	12 pcs flat packing



ROCCA



Fine Cotton



Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	450 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	80 gms	12 pcs flat packing
Bath Towel	20 X 32	275 gms	6 pcs flat packing



Britta



Fine Cotton



Absorbent



Soft

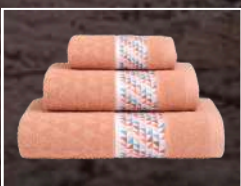
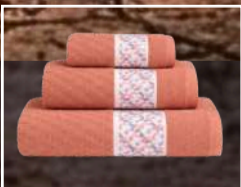
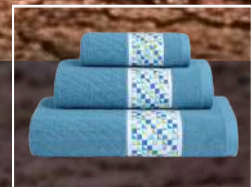


Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	475 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	85 gms	12 pcs flat packing



MEXICOLA



Fine Cotton



Absorbent



Soft



Plush

Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	450 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	150 gms	12 pcs flat packing



Sunshine



Fine Cotton



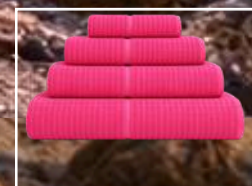
Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	425 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)

FLOORA



Fine Cotton



Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	450 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)



Stella



Fine Cotton



Absorbent



Soft



Plush

Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	400 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)



DELLA



Fine Cotton



Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	36 X 72	600 gms	2 pcs packing
Bath Towel	30 X 60	400 gms	<ul style="list-style-type: none"> 6 pcs flat packing. Single pc packing. (Rs. 20 pp extra)
Bath Towel	20 X 32	155 gms	6 pcs flat packing
Hand Towel	16 X 24	90 gms	12 pcs packing
Hand Towel	12 X 18	35 gms	12 pcs packing



MUHURAT



Fine Cotton



Absorbent



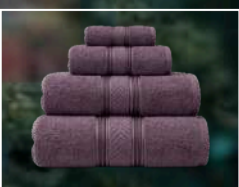
Soft



Plush

Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	400 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	75 gms	12 pcs flat packing



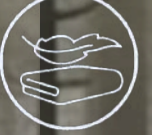
Abella



Fine Cotton



Absorbent



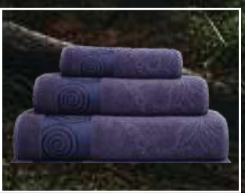
Soft



Plush

Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	530 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Bath Towel	36 X 72	700 gms	1 pcs packing
Hand Towel	14 X 21	100 gms	12 pcs packing



Fabia



Fine Cotton



Absorbent

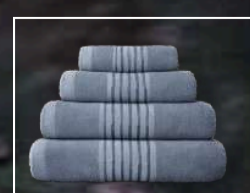


Soft



Plush

Specification			
Product	Size	Weight	Packing
Bath Towel	30 X 60	530 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Hand Towel	16 X 24	130 gms	12 pcs packing
Hand Towel	14 X 21	100 gms	12 pcs packing



Olivia



Fine Cotton



Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	400 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)

Easter



Fine Cotton



Absorbent



Soft

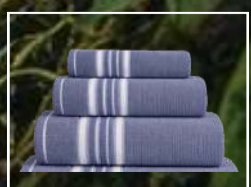
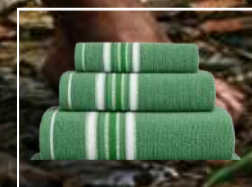


Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	350 gms	<ul style="list-style-type: none"> • 6 pcs flat packing. • Single pc packing. (Rs. 20 pp extra)
Hand Towel	14 X 21	75 gms	12 pcs packing



Easter



Fine Cotton



Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	350 gms	6 pcs flat packing

TULIP



Fine Cotton



Absorbent



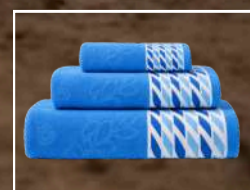
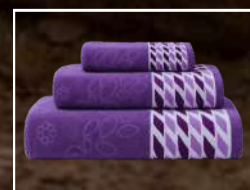
Soft



Plush

Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	350 gms	<ul style="list-style-type: none">• 6 pcs flat packing.• Single pc packing. (Rs. 20 pp extra)



TULIP



Fine Cotton



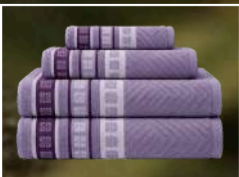
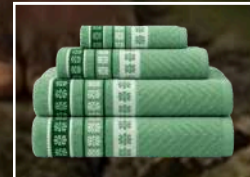
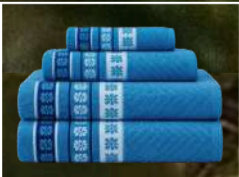
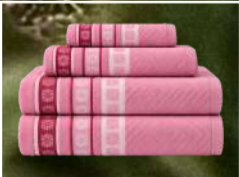
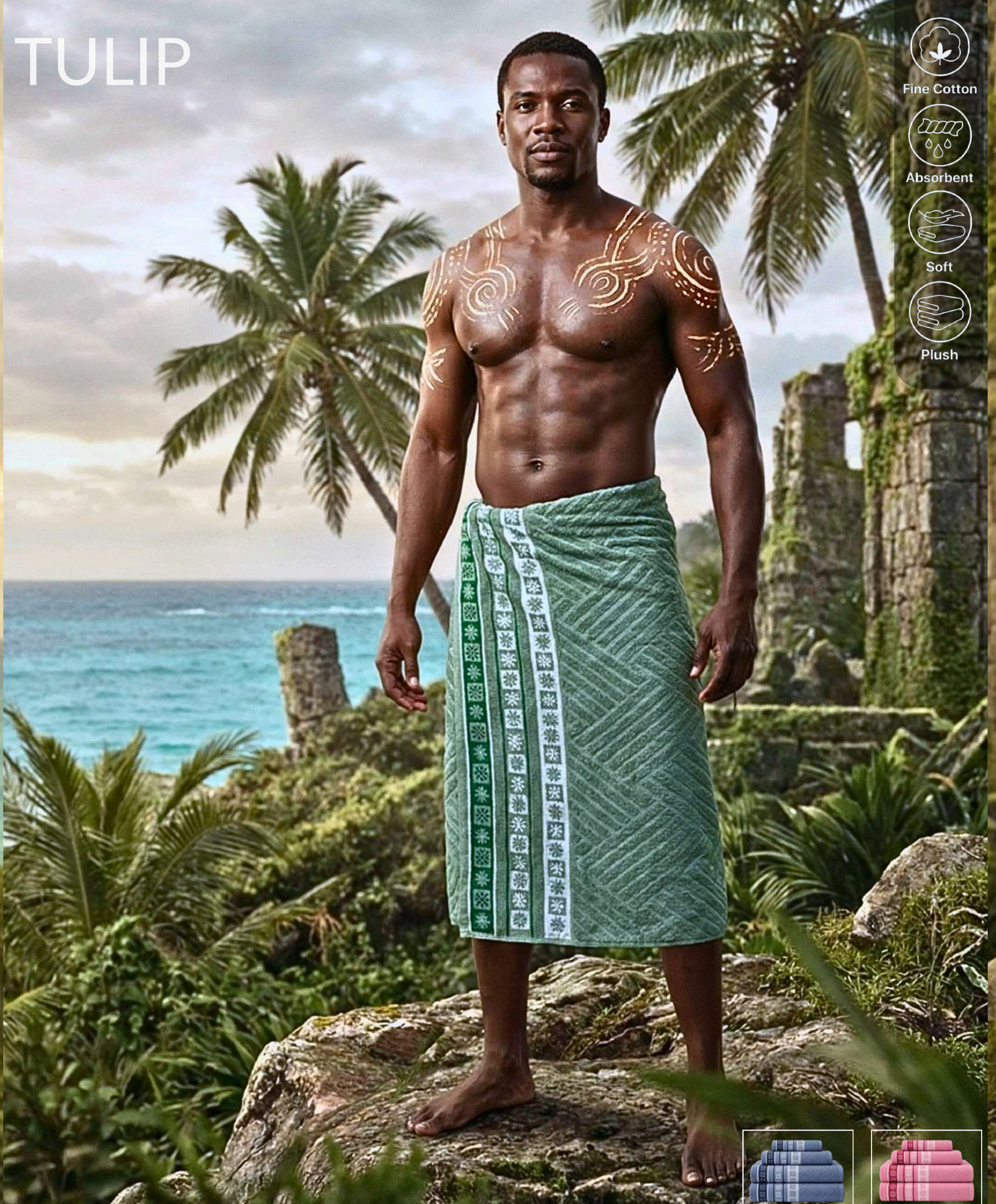
Absorbent



Soft



Plush



Specification

Product	Size	Weight	Packing
Bath Towel	30 X 60	350 gms	6 pcs flat packing

KINZO



Fine Cotton



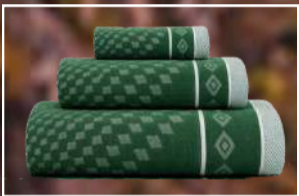
Absorbent



Soft



Plush



Specification

Product

Size

Weight

Packing

Bath Towel

30 X 60

600 gms

6 pcs flat packing

Amora Single Gift Set Collection



Britta



Muhurat



Easter



Rocca

Box Contains :

Specification

Product	Size	Quantity
Bath Towel	30 X 60	2
Hand Towel	14 X 21	2

Amora Single Gift Set Collection



Bath Towel 30 X 60 - 1 pc
Hand Towel 14 X 21 - 2 pcs



Packaging

6 pcs flat packing, with brand tags
Single pcs packing (Added cost) with shoe, tag
Master packing in 7 ply Cartoon.

Quantity

14 to 20 dzns per bale for bath towels
40 to 60 Dzns per bale for hand towels
Mixed quality quantity will be around 75 Kgs per bale.

Design

Designs shown in the catalogue are for reference. Same
or similar designs can be sent at the time of delivery.

Manufactured & Marketed by :



amora[®]

**Amora Home Textiles
A Rathi Group Company (Estd. 1959)**

**Address: Plot no. 34/5A/1, New Paccha Peth,
Ashok Chowk, Solapur, 413006.**

Phone: 8760616161

email : rathioverseas3@gmail.com

website: www.rathigroup.biz



“Unleash the Warrior Within.”

**Choose Amora,
Choose Strength.**